

# Madeline Ramsey

## Product Packaging + Brand Design

(949) 274-3286

ramseymadie@gmail.com

### SKILLS

A creative problem solver known for being a strong teammate who contributes positively to group dynamics through effective communication and support. Brings a fresh and exciting perspective to client projects. Excellent time management skills ensure organization and the ability to meet tight deadlines, even during complex projects.

Adobe Suite and creative programs: Illustrator, Photoshop, Premiere Pro, Final Cut Pro, and Procreate.

Fluent in American Sign Language.

### EXPERIENCE

#### RPA, Santa Monica California - Junior Art Director

June 2024 - October 2024

- worked closely with clients on briefs
- oversaw progress on projects from start to finish on tight budgets and timelines
- collaborated with copywriter partner and creative directors
- Worked on the Honda, Spotless Car Washes, and ampm accounts

#### BYU Law School, Provo Utah - Graphic Designer

August 2023 - April 2024

- updated branding for Law School and their 50th anniversary
- updated look books, posters, and other handouts
- created student and faculty profile infographics

#### ASL Lab Instructor - Teacher

January 2022 - April 2024

- instructed over 50 students a semester how to communicate in Sign Language
- created lesson plans catered to specific class needs

### EDUCATION

#### Pratt Institute of Design, Brooklyn New York - Masters of Science in Packaging, Identities, and System Design

#### Brigham Young University, Provo Utah- Bachelor of Fine Art in Communications

Emphasis in Advertising + Art Direction

#### BYU AdLab Art Director

- worked alongside student creatives to work on briefs for award shows and spec work
- visited and worked with Grey London, Saatchi and Saatchi, National Ability Center, and Ski Utah
- Young Ones 2023: Verizon short list